**Vocalist. Song Writer. Musician. Spirit.**

**GREG ROY -** Boston, MA-based roots reggae artistbest known for his fiery stage presence and uplifting, poetic performance style. Bringing his original blend of reggae music and story-telling ability, Greg Roy has been capturing audiences throughout Jamaica and the United States for decades.

Born Gregory Whitehead in Montego Bay, Jamaica, Greg Roy’sjourney into the reggae music scene began at an early age as a song writer, sound engineer, record producer, and host for Jamaica 91.7’s “Our Views on RastafarI” radio show. His Jah-given talent for creating original music was nurtured by elder reggae greats, and his early musical influences included *Bob Marley & the Wailers,* *Dennis Brown*, and his namesake, *Gregory Isaacs*. At the age of 15, adopting the name **Mr. Ice**, he formed his first band along with his brothers and some friends released his first single. Beginning in the late 1990’s, Mr. Ice headlined performances across Jamaica’s music stages and dancehalls and was a featured performer on various collaborations. After landing in the Bronx, NY and while moonlighting as a show host on Linkage Radio, Mr. Ice shared his music and messages with a fresh group of listeners.

It was time to *move on*….

The desire to devote his time solely to the music led to new avenues, and so in late 2014, the journey continued to the Boston, MA area. In 2015, with the help of Italian-based GREEZZLY Productions, **Moving On** was released and featured on [www.reggaevill.com](http://www.reggaevill.com) as well as an article in Germany’s **Riddim-Magazine**.

After planting solid roots and a period of discovery and self-reflection, it was time for Mr. Ice to step to the back and allow a more mature, philosophical, and soulful **GREG ROY** to emerge. With acoustic guitar in hand, **Greg Roy** deeply connected with his Jamaican roots and the experiences life brings – both personal and of others who have crossed his path – to deliver spiritual, socially-conscious musical anthems and messages of love.

*“I believe that love breaks any barrier, and so I approach every situation with love. I believe the spreading of this virus called love is most important right now, and so that’s where I am building, for transference of that kind of energy and trying to help families in particular. Somehow we are going to cycle out of all this madness.”  -* Greg Roy, DIGBoston, November 2019

In September 2020, Greg Roy released his first *acoustic* album, entitled **CALL ON JAH**, which features old campfire favorites and new songs that speak to current affairs.  Prior releases have included **TOMORROW** in 2019 **Ooh La La** 2018 and a number of self-produced singles including **Bad Prayer** and **These Words To You** (2020) and **There** (2019). Greg Roy is a featured artist on several collaborations, including **Angry Beast Riddim (**Giddimani Records, 2020), and **Mama Afrika Riddim** to name a few.

As the former lead vocalist for Boston’s Bob Marley cover band, *The Duppy Conquerors* (2016-2019), **Greg Roy’s** charisma and positive energy was introduced to the larger New England music scene.

A two-time nominee (2020 & 2019) for Boston Music Awards International Artist of the Year, **Greg Roy** continues to imprint his unique brand upon the international reggae music landscape. He has been invited back for performances at notable events, festivals, and venues across New England including *Boston Local Music Festival*, *Payomet Performing Arts Center*, *The Boston Jerk-Fest*, *Sally O’Brien’s*, *The Reggae Takeova,* The Greg Roy Music Experience maintains a weekly residency at Boston’s *Fenway Johnnie’s*

“*This is a moment when the entire world can come together with one aim and one goal, not fighting each other or destroying nature*.”  - Greg Roy, “Get Out” 2017